



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/Iss/American Crossroads (13324)
Agency Crossroads Media (1218)
Buyer MARONEY,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 626248
Inv Date 8/26/2012
Terms Net 30
Contract 323053
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 828 (133384)
Acct Types National/Political
Est/Headline 828/06243268
Demo
Revision
Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:33:55PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:00:00AM - 5:30:00AM	Day, M-1	07/30/12 5:13AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV11ACH	\$650.00	
12.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM - 6:00:00PM	Day, M-1	07/30/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	USPRTV11ACH	\$1600.00	
14.0	Contract Line Remarks:		EYEWITNESS NEWS 6A						
	Spot	6:00:00AM - 7:00:00AM	Day, M-1	07/30/12 6:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV11ACH	\$1700.00	
15.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM - 7:30:00PM	Day, M-1	07/30/12 7:28PM (Mo)	00:30	ENTERTAINMENT TONIGHT	USPRTV11ACH	\$1900.00	
16.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM - 8:00:00AM	Day, M-1	07/30/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV11ACH	\$1700.00	
17.0	Contract Line Remarks:		LIVE WITH KELLY						
	Spot	9:00:00AM - 10:00:00AM	Day, M-1	07/30/12 9:47AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV11ACH	\$600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$8,150.00
Commission	(\$1,222.50)
Net Total	\$6,927.50

Total Spots 6